

SUSTAINING INFRASTRUCTURE IN A GROWING ECONOMY

AUGUST 1-3, 2018



STATEWIDE CONFERENCE

HILTON TUCSON EL CONQUISTADOR

SPONSORSHIP AND EXHIBITOR FORM

Register Online at <https://azapwaconference.com/>

THIS FORM MUST BE SUBMITTED REGARDLESS OF PAYMENT METHOD

TENTATIVE SCHEDULE

- Exhibitor Set-up: Wednesday, August 1st from 1:00 PM to 4:30 PM (*no administration before 1:00 PM*)
- Exhibitor Show Hours: Wednesday, August 1st from 5:00 PM to 7:00 PM (*Opening Reception in Exhibit Hall*); Thursday, August 2nd from 7:30 AM to 5:00 PM (*Continental Breakfast and 2 Breaks in Exhibit Hall*); and Friday, August 3rd from 7:30 AM to 9:30 AM (*Full Breakfast and Exhibitor Door Prize Drawings in Exhibit Hall*)
- Exhibitor Breakdown: Friday, August 3rd from 9:30 AM to NOON
- Programs: Thursday, August 2nd from 8:00 AM to 5:00 PM and Friday, August 3rd from 9:00 AM to NOON
- Awards Luncheon: Thursday, August 2nd from 12:15-1:30 PM
- Fun Night: Thursday, August 2nd from 5:30-7:30 PM
- Networking with Owners, Project Managers, and Decision Makers: Friday, August 3rd from 10:30 AM to NOON

PREMIER SPONSORSHIP PACKAGES

BENEFITS	OPENING RECEPTION (Exclusive) \$3,500	PLATINUM \$2,500	FUN NIGHT (Exclusive) \$2,500	GOLD \$1,800	HOTEL KEY CARD* (Exclusive) \$1,500		
8 x 10 <u>Premium</u> Booth Location (<i>Only 5 Spots Left</i>)	✓	✓					
8 x 10 Booth				✓			
<u>3</u> Full Conference Registrations	SOLD OUT	✓	✓		SOLD OUT		
<u>2</u> Full Conference Registrations				✓			
Sponsor Ribbon on Registrants Name Tag(s)		✓	✓	✓		✓	
Pre-Conference Attendee Mailing List		✓	✓	✓		✓	
¼ Page Ad in Conf. Program		✓	✓	✓		✓	
Logo on Conference Website with Link to your Website		✓	✓	✓		✓	
Logo on Conference Welcome Sign at Registration		✓	✓	✓		✓	
Logo in Conference Program (<i>Received by 6/30/2018</i>)		✓	✓	✓		✓	
Logo in Chapter Newsletter Leading up to the Conference		✓	✓	✓		✓	
Logo and Acknowledgement at Awards Luncheon Program		✓	✓	✓		✓	
Logo and Acknowledgement at Friday Agency Program		✓	✓	✓		✓	
Company Rep.(s) Attend Event (<i>RSVP Required for Attendees</i>)		✓	✓	✓		✓	
Banner & Logo Displayed at Event (Provided by Sponsor)		✓		✓			
Logo Design on Hotel Registration Door Key Cards (<i>per Hotel Key Card Design Requirements</i>)							✓

Email company logo (300 DPI, 2x2 inch min. in JPG, TIFF, or EPS file format) to Sheila@gettingitdone.org for promotion use.

*Artwork is due by June 15 per PLI specifications.

SPONSORSHIP AND EXHIBITOR FORM

ADDITIONAL SPONSORSHIP OPPORTUNITIES

LANYARD SPONSOR (EXCLUSIVE) \$700

- Includes 1 Full Conference Registration
- Sponsor Ribbon on Registrants Name Tag
- Sponsor to Supply Lanyards at Registration
- Name on Conference Website, Conference Welcome Sign at Registration, in Conference Program and in Chapter Newsletter (*Leading up to the Conference*)

AWARDS LUNCH SPONSOR(S) \$700

- Includes a Reserved Table for 10 at Awards Luncheon (*RSVP Required for Attendees*)
- Sponsor Ribbon on Registrants Name Tag(s)
- Logo and Acknowledgement at Awards Luncheon Program
- Name on Conference Website, Conference Welcome Sign at Registration, in Conference Program and in Chapter Newsletter (*Leading up to the Conference*)

THURSDAY CONTINENTAL BREAKFAST AND BREAK SPONSOR \$250

- Name Displayed during Thursday Continental Breakfast and both Break Sessions
- Sponsor Ribbon on Registrants Name Tag(s)
- Name on Conference Website, Conference Welcome Sign at Registration, in Conference Program and in Chapter Newsletter (*Leading up to the Conference*)

FRIDAY NETWORKING EVENT SNACK BAG SPONSOR (EXCLUSIVE) \$700

- Includes 1 Full Conference Registration
- Sponsor Ribbon on Registrants Name Tag
- Sponsor to Supply Bags for Distribution During Friday's Networking Event
- Acknowledgement at Public Agency Program
- Name on Conference Website, Conference Welcome Sign at Registration, in Conference Program and in Chapter Newsletter (*Leading up to the Conference*)

FRIDAY FULL BREAKFAST / VENDOR DRAWING SPONSOR \$500

- Name Displayed during Friday Full Breakfast
- Company Representative to Facilitate Vendor Door Prize Drawing Announcements (if desired)
- Sponsor Ribbon on Registrants Name Tag(s)
- Name on Conference Website, Conference Welcome Sign at Registration, in Conference Program and in Chapter Newsletter (*Leading up to the Conference*)

PUBLIC AGENCY SPONSORS \$200

Assist the Public Agency Sponsorship Program by making a donation to cover the registration fee for a Public Agency Employee!

Your Company Name will appear on the Conference Website, on the Conference Welcome Sign at Registration, in the Conference Program and in Chapter Newsletter (*Leading up to the Conference*).

FRIDAY PRIZE DRAWING SPONSOR

Between the Friday Keynote and Municipal/Agency Networking Event, **prizes will be raffled off**. Winners must be present to WIN!

- ✓ Sponsors will be announced prior to drawing at Friday's event.
- ✓ Minimum value is \$50 (Gift Cards or Donation with Registration is Preferred). (Attach a statement of prize valuation for items without value amounts printed on the item.)
- ✓ Items must be delivered to APWA by July 18, 2018.
- ✓ Donations are tax deductible.

SPONSORSHIP AND EXHIBITOR FORM

EXHIBITOR REGISTRATION \$1,300 (Register Before April 6, 2018 to Save \$200)

Pick 3 Booth Nos.
(APWA will assign based on availability)

Enter top 3 booth choices to the right (APWA to assign based on availability) and company contact information and conference attendees to be registered with the booth or sponsorship below. Additional attendees can be registered online or in hard copy on the Conference Registration Form.

Exhibitors MUST send a copy of your Certificate of Insurance (\$1M individual/\$2M aggregate) naming APWA and the HSL El Conquistador LLC, d/b/a Hilton Tucson El Conquistador Golf & Tennis Resort, 10,000 N. Oracle Rd., Tucson, Arizona 85742 as the Certificate Holders to the address in Step 8. **Selection becomes final upon receipt of completed forms, certificate(s) of insurance and payment.** Exhibitor space includes a carpeted free-standing display area with 6-foot skirted table, two chairs, and trash receptacle.

IMPORTANT NOTICE: Electricity is not included. Electrical requirements must be coordinated by the exhibitor through the Hilton Tucson El Conquistador. Look for this information in your show package coming in July.

CONTACT AND ATTENDEES INFORMATION

Company: _____ APWA Member #: _____
 Street Address: _____
 City: _____ State: _____ Zip: _____
 Booth/Sponsor Contact: _____ Phone: _____

Conference Attendees	Name	Title	Email <small>(Allows AzAPWA & Exhibitors to Send Promotional Conference Emails.)</small>	Special Dietary Request
Attendee #1:				
Attendee #2:				
Attendee #3: <i>(if applicable)</i>				

SPECIAL EXHIBITOR NEEDS (VEHICLES, EQUIPMENT, ETC.)

Briefly describe special requirements needed for layout and placement purposes. Exhibitors intending to display vehicles or equipment must ensure the equipment has no more than ¼ tank of fuel when on display at the event. Attach a diagram with approximate display dimensions and type of equipment. Provide a description of the vehicle or equipment including, height, width, and length.

Vehicle/Equipment Special Needs

Description: _____

DATA ORDER FORM AND LIST USAGE POLICY

A list of registered conference attendees is available as part of your exhibitor registration. Data to be provided in Microsoft Office Excel format 7 days prior to the event. Data will consist of two files: Attendee file name and Exhibitor file name. Files include name, title, company and email address. Attendee mailing lists are provided on a one-time-use basis. The list must be used exclusively for the purpose stated; may not be reproduced, reused, or given to anyone else for their use without explicit permission from APWA.

Send Data to the Following Email: _____

Signature: _____ Date: _____

PAYMENT FORM

Paid Online at <https://azapwaconference.com/> CHECK (Payable to **APWA Arizona**)

Credit Card (Visa MasterCard Amex)

Card Number: _____ Billing Zip Code: _____ Expiration Date: _____ CSV: _____

Signature: _____ Amount Paid \$ _____

Send Form and Payment (unless payment made online) Via Mail To: APWA Arizona, PO Box 72720, Phoenix, AZ 85050